<u>Terms of Use of the virtual websites of the International Conference Center ICC</u> Jerusalem Binyanei Ha'uma, Ltd.

- 1. Welcome to the virtual websites of the International Convention Center ICC Jerusalem Binyanei Hauma, Ltd. (hereinafter "the Company") (including [the Company's] Internet website, Facebook pages and pages and advertisements on social and other networks of the Internet, which shall be termed hereinafter, all jointly and each of them severally, for purposes of convenience, as "the site"). This document formalizes terms of use of the site. Upon entry onto the site and with the very act of web surfing and movement between its various pages and use of the content appearing therein, you hereby affirm that you have read and understood these terms and agree to them. If you do not agree to that stated hereunder, you are requested to leave the site and to not to surf therein or make any further use whatsoever thereof.
- 2. The provisions of this document pertain to all possible ways that the site may be used, with the use of any equipment whatsoever and by any means of communication.
- 3. Use shall be made of the site only in accordance with the rules as specified in this document. No use of the site and its contents shall be made in any other manner other than with the prior written consent of the Company, insofar as it will be granted.
- 4. The site contains contents of various types including text, photographs, films, drawings, graphic depictions, audio, etc. The contents of the site are protected by copyright and shall not be copied and/or duplicated and/or distributed and/or transferred and no other use shall be made of them other than in the framework of the site in any way, form or manner whatsoever in the broadest possible meaning of such limitation.
- 5. No changes shall be made to the site and/or damages caused to its contents in any manner whatsoever.
- 6. The site shall be used for personal and private purposes only. Use shall not be made of the site and its contents for any commercial and/or business purposes whatsoever.
- 7. Use shall not be made of the site and its contents for any illegal purpose. Moreover, the site shall not be linked with other sites having inappropriate content including content of an offensive and/or violent and/or sexual and/or racist nature and/or contents contrary to the public interest.
- 8. Links that appear in the site to other sites are provided for the user's convenience only. The Company is not responsible for linked sites, their contents or their propriety. Such links should not be deemed as constituting a recommendation of any kind on the part of the Company to the linked site or to its contents.
- 9. Insofar as the site contains advertisements and commercial information on behalf of third parties, the Company is not responsible for such information and content in any manner or form whatsoever. Such advertising shall not be deemed as a recommendation of any kind on the part of the Company with respect to the advertisement and/or the content of the advertisement.
- 10. All use of the site is the sole responsibility of the user. The Company is not responsible, in the broadest possible meaning of such exemption, for any damage, loss or injury of any type whatsoever without exception, whether directly or indirectly, which may be caused to the user resulting from the use of the site and/or its contents, including

- damage to hardware, software and equipment. Each user is solely responsible for his or her use of the site.
- 11. Insofar as the use of any part whatsoever of the site requires identification by the user, use shall not be made of a pseudonym.
- 12. Users that breach the above terms of use and/or violate any law associated with the use of the site shall bear full responsibility for any damage of any type that will be caused related thereto, including to the Company, to the user or to any third party whatsoever. Such user shall also fully indemnify the Company for its liability toward any third party harmed by such breach, insofar as such liability is applicable.
- 13. It is hereby clarified that the Company may periodically modify the terms of use of the site and its contents without having to provide any [prior] notification whatsoever. The Company shall also be entitled to prevent a particular user and/or group of users from entering the site at its [sole and] absolute discretion, without any such user or users having any counterclaims in this regard.
- 14. The information and advertising on the site regarding the Company shall not be deemed as constituting a legally binding offer on its part to enter into a legal contractual association with it. Any legally binding contractual association with the Company must be made in writing under the signature of legal signatories authorized to do so by the Company.
- 15. This document has been formulated in the first person masculine gender for purposes of convenience only and everything stated therein shall also be considered as intended to be in the feminine gender and/or plural, according to case.
- 16. The laws of the State of Israel shall apply to that stated in this document. Exclusive jurisdictional authority in all matters related to these terms of use shall be subject to legal proceedings in the City of Jerusalem only.